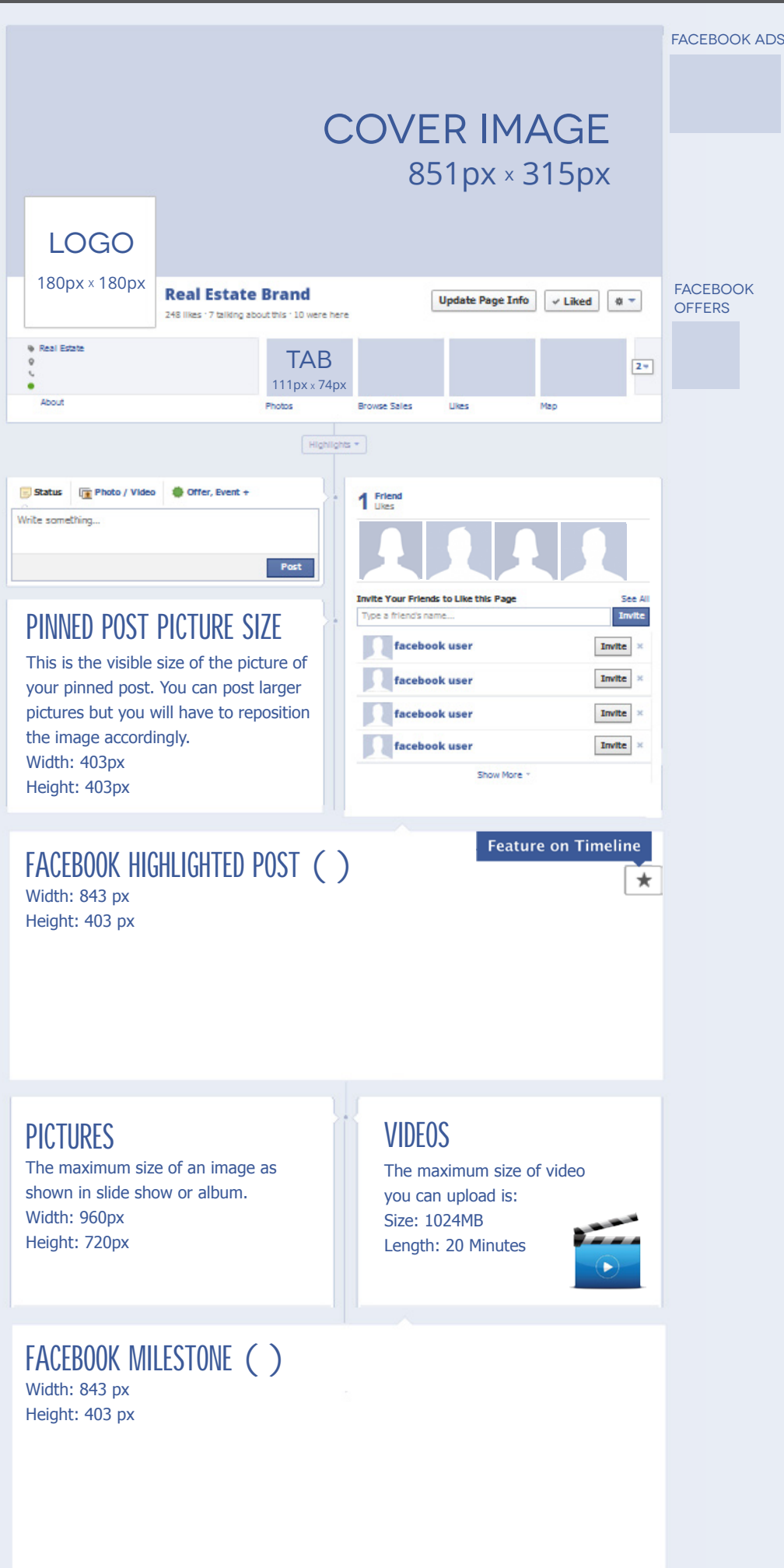


FACEBOOK CHEAT SHEET - DIMENSIONS AND SIZES



PICTURE IN THE AD

Width: 100px

Height: 72px

Size: 5MB

HEADLINE TEXT

90 characters

Terms and conditions text:

900 characters

OFFER IMAGE SIZE

90 x 90 px

Text in ad Header: 25 characters

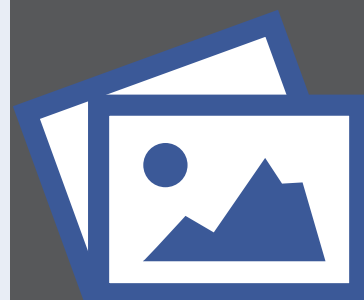
Body copy: 90 characters

PICTURES DISPLAYED IN FACEBOOK

This is the maximum size of the image as shown in slide show or album.

Width: 960px

Height: 720px



FACEBOOK STATUS UPDATE

Status update length:

420 characters including spaces

Comment length: unlimited